



PERMISSION AND CONSENT FORM

I, the undersigned, understand that by signing this form, I am giving my permission to Playtika Ltd. ("Playtika") to use the video and information I shared with Playtika ("Video") and any footage in which I appear, subject to the terms and conditions below:

1. I hereby give Playtika permission to use my name, Video, and likeness in connection with the Video and any footage in which I appear for the purposes set forth in paragraph 2. In addition, I agree to be recorded and appear on camera from the moment of arrival at the airport or when picked up from home for the flight to the commercial shooting, during the shooting, and after the shooting until returning home. Additionally, I grant Playtika permission to use any footage in which I appear for the commercial or for Playtika's purposes as detailed below.
2. In connection with my grant of permission pursuant to paragraph 1 above, I understand that Playtika may use the Video and any footage in which I appear for the Slotomania commercial, as well as for Playtika's marketing, inter-company education, and other activities in any media, including: newsletters, advertisements, and other promotional materials; online course materials; Playtika Academy; Playtika's website and its related social media sites; and posting to the website as public or private content.
3. Playtika has no obligation to use the Video or any footage in which I appear recorded for the commercial, or to pay me a fee or royalty regarding the use of the Video or any footage in which I appear, consistent with paragraph 2 above.
4. I understand that Playtika shall own the Video and any footage in which I appear and may edit, duplicate, and distribute the Video in perpetuity, consistent with paragraph 2 above.

I intend to be legally bound by this Permission.

Name: _____

Signature: _____

Date: _____

